

# SUSTAINABLE INVESTMENT POLICY

### **INTRODUCTION**

Burdur Mehmet Akif Ersoy University (MAKU) recognizes the importance of integrating Environmental, Social, and Governance (ESG) factors into its investment decisions. As an institution committed to sustainability and responsible management, we aim to align our investments with our values and contribute positively to society and the environment. This Sustainable Investment Policy outlines our approach to incorporating sustainability considerations into our investment practices.

## 1. OBJECTIVES

The objectives of this policy are as follows.

- Articulate Burdur Mehmet Akif Ersoy University's commitment to sustainable investing.
- Establish guidelines for integrating ESG factors into our investment decisions.
- Promote transparency and accountability in our investment practices.
- Demonstrate our dedication to long-term value creation and risk management.

#### 2. PRINCIPLES

The principles adopted by Burdur Mehmet Akif Ersoy University in sustainable investment practices are given below:

- **a. Integration of ESG Factors:** We consider environmental, social, and governance factors alongside financial factors in our investment analysis and decision-making process.
- **b. Stakeholder Engagement:** We engage with stakeholders to understand their perspectives on sustainability issues and incorporate their feedback into our investment strategy.
- **c. Transparency and Disclosure:** We disclose relevant information about our sustainable investment approach, including our ESG integration process, engagement activities, and performance metrics.
- **d. Risk Management:** We recognize that ESG factors can impact investment risk and seek to identify and mitigate material ESG-related risks in our investment portfolio.
- e. Long-Term Value Creation: We prioritize investments that contribute to

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sustainable development and long-term value creation, considering both financial returns and societal impact.

**f. Continuous Improvement:** We continuously review and refine our sustainable investment practices to align with evolving best practices and stakeholder expectations.

## 3. INVESTMENT CRITERIA

When evaluating potential investments, Burdur Mehmet Akif Ersoy University considers the following criteria:

- **Environmental Factors:** We evaluate the environmental impact of investments. This assessment includes carbon footprint, resource use, pollution, and environmental protection practices.
- **Social Factors:** We evaluate the social consequences of investments. This assessment includes labor practices, human rights, community relations, diversity and inclusion, and product safety.
- Governance Factors: We analyze the governance structure and practices of the investee companies. This analysis includes board composition, executive compensation, risk management, and ethical standards.

### 4. INVESTMENT STRATEGIES

Burdur Mehmet Akif Ersoy University uses various investment strategies to integrate sustainability considerations into its portfolio. These strategies are given below:

- **ESG Integration:** We systematically incorporate ESG factors into our investment analysis and decision-making process across all asset classes.
- **Negative Screening:** We exclude investments that are involved in activities deemed inconsistent with our values or pose significant ESG risks.
- **Positive Screening:** We actively seek investments that contribute to sustainable development goals and demonstrate strong ESG performance. These investments may include areas such as renewable energy, clean technology, health and education.
- **Communication:** We communicate with companies and asset managers, encourage them to improve their ESG performance and support decisions in line with our sustainability goals.

## 5. MANAGEMENT, MONITORING AND REPORTING

The MAKU Strategy Development Department oversees the execution of this sustainable investment policy and is in charge of the following duties:

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- a. Setting strategic priorities and objectives for sustainable investing.
- b. Monitoring compliance with this policy and assessing the effectiveness of our sustainable investment practices.
- c. Reporting regularly to the university's leadership and stakeholders on our sustainable investment activities and performance.

The Annual Investment Monitoring and Evaluation Report is compiled by the Strategy Development Department and published regularly on the website. Burdur Mehmet Akif Ersoy University is committed to integrating sustainability considerations into its investment decisions and contributing to positive environmental, social, and governance outcomes. By adhering to this Sustainable Investment Policy and continuously improving our practices, we strive to create long-term value for our stakeholders while advancing the goals of sustainable development.

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